



“Standing together against bullying to provide education, resources and support within the Yuba-Sutter community”

Yuba-Sutter Stand for the Silent Merchant Partners

Becoming a Merchant Partner of Yuba-Sutter Stand for the Silent (YS-SFTS) is easy! All you need to do is provide a FREE or discounted service or product, based on your terms, to each person who presents their SFTS PLEDGE Card (also called, “Yuba-Sutter Stand for the Silent Membership Card”) OR specially-approved/designed coupon or pass. The PLEDGE card is given to all those who purchase a \$5 membership to Yuba-Sutter Stand for the Silent and to all who attend a YS-SFTS or SFTS (national) anti-bullying event where PLEDGE Card distribution is included in the curriculum. The SFTS PLEDGE is a promise made by the cardholder to the following:

From this day forward I promise to respect those around me as well as respect myself. I am somebody, and I can make a difference. I can make another feel loved. I can be the helping hand that leads another back to a path of hope and aspiration. I will not stand silent as others try to spread hatred through my community. Instead, I pledge to lift up these victims, and show them that their life matters. I will be the change, because I am somebody.

Merchant Partners will receive:

- ✓ Listing on Community & Merchant Partner handout - available at all local events
- ✓ For participating event vendors, recognition in specific event-related print materials
- ✓ Eventual listing and website link on YS-SFTS website (as soon as Resources page is updated)
- ✓ “Thank You” Post Blast on the Yuba-Sutter Stand for the Silent Facebook page
- ✓ Occasional advertising opportunities for email blasts sent to opt-in email supporters

Merchant Partner Sample Incentives:

- \$10 OFF 1st Month Tuition (Han Mi Tae Kwon Do)
- FREE Frozen Yogurt (2-for-1 coupon from JanYo Frozen Yogurt)
- \$1 OFF Admission (Playzeum Children’s Play Museum of Yuba-Sutter)